

Nestlé Nigeria Media Awards

The **Nestlé Nigeria Media Awards** is instituted for the purpose of rewarding professionalism and media excellence. The award is also to reward the media for consistently supporting Nestlé Nigeria PLC and her activities during the year under review. The award focuses on published stories in mainstream and online media on Nestlé's focus areas – **Affordable Nutrition, Environmental Sustainability, Youth Empowerment, Women Empowerment, Thriving Communities and Access to Water and Sanitation Facilities**

Scope of Awards

Participation is open to mainstream and online journalists from all over Nigeria. Entries must be published stories on Nestlé's focus areas - **Affordable Nutrition, Environmental Sustainability, Youth Empowerment, Women Empowerment, Thriving Communities and Access to Water and Sanitation Facilities**. Entries must fall within the focus areas of the award in the year under review, which are listed in the award categories.

How to Enter

- All entry materials must be works published in mainstream or online platforms on the activities of Nestlé Nigeria PLC or Nestlé as a company from January 1, 2021 to December 3, 2021 - the closing date of the entries for this award.
- Materials required include the links to the published works, at least 100 words profile of the individual/organization, and 100 words vivid description of the entry.
- A work can only be entered in one category. A series of photographs with captions or stories (news or features) will be counted as one.

Categories

- **Best story on nutrition and affordable food solutions:** Stories published by the journalist on either mainstream or online platforms on the activities of Nestlé Nigeria PLC or Nestlé as a global company relating to her activities on nutrition and affordable food solutions. Stories must have been published from January 1, 2021 to December 3, 2021 - the closing date of the entries for this award.
- **Best story on environmental sustainability:** Stories published by the journalist on either mainstream or online platforms on the activities of Nestlé Nigeria PLC or Nestlé as a global company relating to her activities on environmental sustainability. Stories must have been published from January 1, 2021 to December 3, 2021 - the closing date of the entries for this award.
- **Best story on youth empowerment and development:** Stories published by the journalist on either mainstream or online platforms on the activities of Nestlé Nigeria PLC or Nestlé as a global company relating to her activities on youth empowerment and development. Stories must have been published from January 1, 2021 to December 3, 2021 - the closing date of the entries for this award.
- **Best story on women empowerment:** Stories published by the journalist on either mainstream or online platforms on the activities of Nestlé Nigeria PLC or Nestlé as a global company relating to her activities on women empowerment. Stories must have been published from January 1, 2021 to December 3, 2021 - the closing date of the entries for this award.
- **Best story on community development:** Stories published by the journalist on either mainstream or online platforms on the activities of Nestlé Nigeria PLC or Nestlé as a global company relating to her activities on community

development. Stories must have been published from January 1, 2021 to December 3, 2021 - the closing date of the entries for this award.

- **Best Photojournalist Award:** A photograph or series of photographs published by the photojournalist on either mainstream or online platforms on any activity of Nestlé Nigeria PLC or Nestlé as a global company. The photograph or series of photographs should relate to any of Nestlé's focus areas - Affordable Nutrition, Environmental Sustainability, Youth Empowerment, Women Empowerment, Thriving Communities and Access to Water and Sanitation Facilities. Photos and captions must have been published from January 1, 2021 to December 3, 2021 - the closing date of the entries for this award.

Submitting a winning Entry:

- Entries must be submitted strictly by clicking on the link [HERE](#) and completing the form provided. Please also provide at least 100 words information of yourself in the space provided.
- Applicants must also provide a vivid description of their entry.
- Each entry must be submitted separately in the case that the applicant has more than one entry.
- The number of stories or photographs published during the year under review and submitted in the series (one entry) will be an advantage to the entry by the individual/organization.
- Entries will be judged for accuracy, balance, depth and the inclusion of the Nestlé's focus areas - Nutrition, thriving communities, access to water, youth and women empowerment and environment.

Prizes

- There will be three winners from each category. The individuals will receive a Plaque and a Tablet or phone.
- The media house will also receive a supply of Nestlé products (20 cartons of Nestlé PURELIFE Water and 5 cartons of MILO and NESCAFE each)

Mode of Entry

Entry materials should be uploaded on the [THIS LINK](#) on or before the close of business on December 3, 2021. Materials required include the links to the published works, a one-page profile of the individual/organization, and one-page background information on the entries. A work can only be entered in ONE category. Series will be counted as one.

Judges

1. Victoria Uwadoka
2. Dr. Chido Nwakama
3. Peter Ejiofor
4. Dr. Austin Nweze
5. Dr. Chioma Emma Nwachukwu
6. Dr Franklin Ngwu

For further information, please contact: Bola Audu on 0805 279 7292 bola.audu@ng.nestle.com or Mfon Etuk on 0703 728 4355 mfonobong.etuk@ng.nestle.com.

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